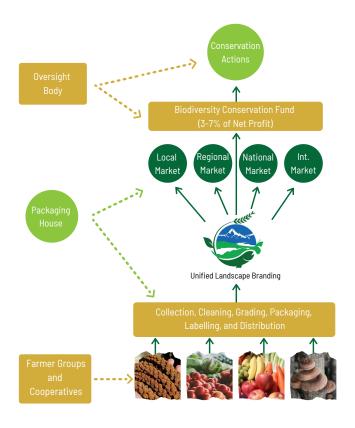
# UNIFIED LANDSCAPE BRANDING

With unified landscape branding, our customers can learn and engage with innovative conservation initiatives where our food is produced. We reinvest 3-7% of profits into community-led conservation programs at the source. We bring you multiple products from a landscape to provide more producers in the community opportunities to participate in ecologically sound food production, income generation, and biodiversity conservation.





# annapaat

 $\tilde{}$  your local food hub  $\tilde{}$ 





Ram Bazar, Pokhara, Gandaki Province Email: info@annapaat.com Web: www.annapaat.com Social Media: @annapaat.agro

> Regd. No.: 247109/077/078 VAT: 609848809

## Annapaat Agro P. Ltd.

Ram Bazar, Pokhara, Gandaki Province Email: info@annapaat.com Phone: +977 061 432587 Web: www.annapaat.com



**Annapaat Agro Pvt. Ltd.** is a social enterprise committed to delivering sustainably produced food, paying producers fairly, and conserving biodiversity where food is grown. We focus on connecting urban consumers with traditional and rare foods that reflect Nepali heritage, such as aromatic *Jethobudho* rice, medicinal *Anadi* rice, nutritious *Kaguno* (foxtail millet), and organic honey, to name a few.

Annapaat is governed by an oversight body that ensures we meet the highest standards in fulfilling our goals as a social enterprise.

#### VISION

We envision a vibrant food system that celebrates Nepali food traditions, pays producers fairly, and sustains biodiversity.

## MISSION

Building a sustainable regional food hub that links eco-friendly food production with new food markets.

# **OUR APPROACH**

**Sustainable production:** We promote ecologically sound good agricultural practices to help farmers and cooperatives produce foods of high safety, nutrition, and culinary standards.

**Fair payment:** We have invested in state-of-theart logistics and information systems to coordinate with hundreds of farmers to provide fair and equitable pay.

**Conservation:** We employ a unified landscape branding strategy to re-invest 3-7% of our profits back into community-led conservation programs where our food is produced.

## **PACKAGING HOUSE**

Our core operation is the Packaging House in Pokhara where we collect, aggregate, clean, sort/ grade, and minimally process ecologically produced safe foods and distribute to our customers. Using our advanced logistics and information systems, we coordinate with many farmers to sustain our supply chain and equitably rewarding producer farmers.

